



STYLE GUIDE & LOGO USAGE

2019 BRAND GUIDELINES

WHAT'S INSIDE

WHO WE ARE

03

OUR LOGO

04

OUR COLOURS

05

WHO WE ARE

Quest Audio Visual is Canada's fastest growing full service audio visual company, with over 15 years of experience dedicated to bringing top of the line technology and service to our clients.

Amongst industry professionals and venues alike, **Quest Audio Visual** is well known in both the corporate meeting and social events world. We have proudly been recognized for four years in a row as one of the most ambitious, innovative and successful businesses in Canada by Growth 500 (Canadian Business and Maclean's).

Our vast team of knowledgeable and friendly staff, have established themselves as lead players in the audio visual industry. With clients across 10+ countries, we are recognized for our unique approach to event planning and the supporting technological aspects.

Quest Audio Visual was built on the principle of being flexible to our client's needs by striving to offer the best customer experience in the industry.

OUR LOGO

Our logo is an important part of our brand and who we are. It represents our identity and is a universal signature we use across all of our communications. We want it to be instantly recognizable, so consistency is crucial — please don't edit, change, distort, recolour, or reconfigure it.

PRIMARY LOGO
(FULL-COLOUR)



SECONDARY LOGO
(FULL-COLOUR)



If you require a single colour version of the above logos please contact us directly

Our Colours

What's our favorite colour? We're so glad you asked. We have a few actually. Every artist has their personal palette to express their true colours and these are ours. We love these so much they're all we use. They're all you should use too when designing for **Quest Audio Visual**.



HEX **#33CC33**
RGB **51 204 51**
CMYK **75 0 75 20**



HEX **#FF5B35**
RGB **255 91 53**
CMYK **0 79 83 0**



HEX **#FFFFFF**
RGB **255 255 255**
CMYK **0 0 0 0**